

Certified User Agreement
Appendix A
Rules on Use of Real Seal

The “REAL” Seal mark may only be used for product in one of the following categories:

1. Dairy Food made from U.S. produced cow’s milk which conform to standards for milk and dairy products established by Title 21, Parts 131, 133, 135 of the Code of Federal Regulations as implemented by regulations, adopted thereunder by the United States Dept. of Health and Human Services, Food and Drug Administration in effect as of the date of this agreement, and as same may be amended from time to time (the “Federal Standards”).
2. Certified butter product, by Act of Congress, March 4, 1923, must be “made exclusively from milk or cream or both with or without salt, and with or without additional coloring matter, and containing not less than 80 percent by weight milkfat, all tolerance having been allowed for” and made from U.S. produced cow’s milk.
3. Dairy products made from U.S. produced cow’s milk for which there is no Federal Standard. Approval for use of the “REAL” Seal for such products may be granted by UDIA on a case by case basis. In the event that such a dairy product is offered for sale or distributed in a jurisdiction requiring a standard for its production, such product must comply with that jurisdiction’s standards to use the “REAL” Seal mark.
4. Manufactured or combination food products which include a milk or dairy product component conforming to categories, 1, 2, or 3 above in which said dairy component comprises of at least 51 percent by weight of the content of the total product.
5. Pizza products as commonly recognized without restriction to normal variations in recipe and appearance which contain cheese(s) manufactured exclusively in the U.S. from U.S. produced cow’s milk and which conform(s) to the Federal Standards for cheese. Such pizza products may not contain any other cheese component nor a cheese substitute or analog product.

Note: The above requirements effectively preclude the use of the Real Seal on any products which contain imported dairy products or ingredients, including casein, caseinates, MPC, as well as products containing vegetable proteins.